GWM
GO WITH MORE

Live a little mORA

ORA 5

ORA 5.
Live a little mORA.

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Say hello to GWM.

Overseas model shown.

GWM is a world-renowned vehicle manufacturer capable of designing and producing SUVs, utes and powertrains simultaneously. At GWM, everything we do is grounded in our corporate philosophy: 'improving little by little every day.'

From building world-class research and development systems, which enable continuous innovation, to following the 'excessive investment' principle, which drives industry leadership, we relentlessly put our philosophy into practice. With nearly 8 million sales to date, in more than 170 countries (and counting), we are the No. 1 SUV brand in the world's largest market and have been for the past 9 years.

Our brand vision is to pioneer global mobility solutions, which use innovative technology to deliver a more pleasurable driving experience. Through innovation and global collaboration, we continue to improve our vehicles' reliability, safety, performance, design and technology.

Ready to make the switch to electric? Meet the ORA 5. This next-generation compact crossover brings a fresh wave of choice and plenty of serious everyday versatility, it feels just as much at home weaving through city streets, music playing, as it does cruising down the highway, windows down.

It hits all the right notes on the road, too. A punchy 150kW motor serves up that perfectly smooth, instantly responsive acceleration EVs are famous for. Range anxiety? Not here. With up to 435km of driving range (WLTC)* and fast-charging capability, it makes daily driving child's play. Add in clever tricks like Vehicle-to-Load (V2L) functionality to keep your gear powered up wherever you park, and the ORA 5 proves that ditching the petrol pump is an absolute no-brainer.

* Indicative driving range using the WLTC test procedure. Figures obtained after the battery was fully charged. Figures stated for the purposes of comparison amongst vehicles tested to the same technical procedures only. Actual real world driving range may vary depending on factors such as battery age and condition, driving style, use of heating/cooling, traffic conditions, weather conditions, any accessories fitted and vehicle load.

Born from nature. Electric performance. Introducing the future of fun.

It's not every day an electric vehicle rolls up with this much style and swagger. Then again, a look this good doesn't happen by accident. From its confident curves to tail lights inspired by the break of dawn over the horizon, the ORA 5 is your ultimate on-road statement piece, built to turn heads and keep the good times rolling.

A car with aura.
A car with mORA.

The ORA 5 doesn't do boring. Rocking super-smooth flowing curves (sculpted using clever G3 continuity, if you want to get technical), the vibe is seamless and seriously fun. It perfectly blends classic retro car charm with future-forward flair, complete with a signature brake light bar and cheeky LED tail lights cleverly hiding right behind the tailgate glass.

But there is mORA to love than just a pretty face. It slices through the wind with air resistance as low as 0.276Cd, using an active grille shutter and slick aerodynamics to stretch your EV range right up to 435km (WLTC)*.

That means you can go a little mORA, for a little longer. Oh, and it actually packs a spare tyre in the boot. Because nobody wants a flat to ruin a perfectly good adventure.

Step inside and things get even cosier. Plush, power-adjustable leatherette seats* bring the comfort, while that retro-cool two-spoke designer steering wheel adds a touch of play to every single drive. We have made sure the screens, electronic dials, and instruments are placed exactly where your hands and eyes expect them to be, making the whole setup feel easy, intuitive, and delightfully ORA 5.

**Ultra variant only*

Luxurious Leatherette Seats

Center Console Storage

Driven by a single, front-mounted electric motor capable of deploying 150kW of potent power and 260Nm of torque.

Up to 435km Maximum Range*

20 Mins Charge 30 to 80%^

150kW Power

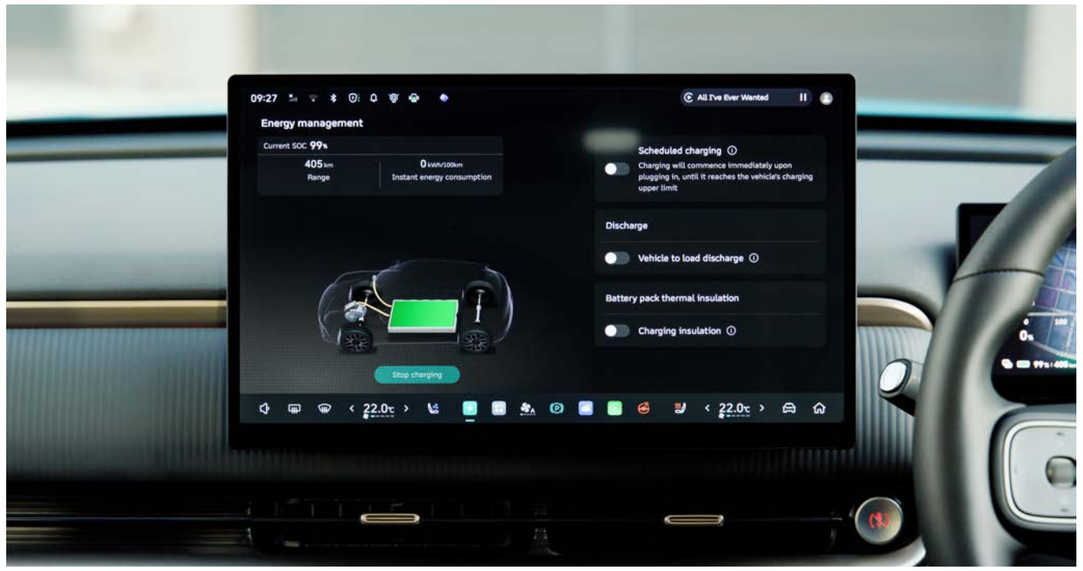
260Nm Torque

* Indicative driving range using the WLTC test procedure. Figures obtained after the battery was fully charged. Figures stated for the purposes of comparison amongst vehicles tested to the same technical procedures only. Actual real world driving range may vary depending on factors such as battery age and condition, driving style, use of heating/cooling, traffic conditions, weather conditions, any accessories fitted and vehicle load.

^ Charging time is based on, and requires use of a 120kW DC charger. Charging time will be dependent on charging conditions, including DC charging type and condition, battery temperature and size as well as ambient temperature at point of use.

Overseas model shown.

Technology that does mORA.



Why waste time turning keys? The ORA 5 skips straight past the formalities. Just hop into the driver's seat, tap on the brake, drop it into Drive, and you're off.

Once you're rolling, there's plenty of smart tech to help you live a little mORA. Our Coffee OS is the master of ceremonies, powering a massive 14.6" multi-touch infotainment screen in stunning 2K resolution, while a sleek 10.25" digital cluster serves up exactly what you need to know, when you need to know it. Throw in the retro-cool two-spoke multi-function steering wheel, seamless Apple CarPlay®, mood-matching ambient lighting*, and the ultimate remote-control Telematics App, and you've got a digital playground to slide right into.

The cleverness doesn't stop at the cabin doors, either. With a 360° Surround View Camera, an "X-ray style" Transparent Chassis Camera, and zero blind spot technology, tight manoeuvres and parallel parking are officially a piece of cake. Hate stop-and-go traffic? 3 levels of brake regeneration has your back. Heading out for the weekend? Hit Camping Mode and use the V2L (Vehicle-to-Load) capability to plug in your gadgets in the wild. From the daily commute to weekend escapes, the ORA 5 is fully charged and ready to play.

**Ultra variant only*

2 spoke multi-function steering wheel

14.6" multi-touch infotainment screen with 2K resolution

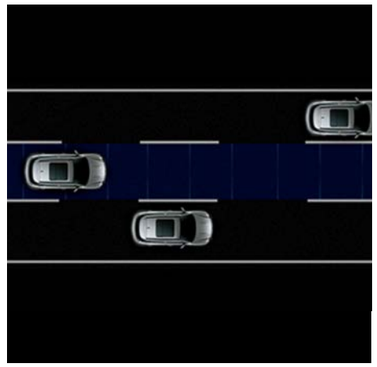
Wireless Phone Charging On-the-Go

Stylish Chrome Control Switches

Play.
Safe.

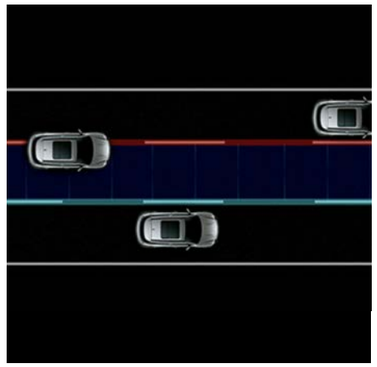
Like all GWM vehicles on Aussie roads, the ORA 5 takes looking after you seriously. Think of it as having a hyper-aware co-pilot on board. It comes loaded with a comprehensive suite of safety systems designed to protect you and everyone else around you. We're talking Camera-based Driver Drowsiness Detection to help alert you when signs of fatigue are detected, Traffic Sign Recognition so you never miss a change in the rules, and Intelligent Adaptive Cruise Control to take the edge off your commute. Throw in Lane Keep Assist, Lane Departure Warning, Rear Cross Traffic Alert, and those all-seeing 360° cameras serving up a complete view of your surroundings, and the ORA 5 practically has a sixth sense. It all combines to give you total peace of mind, so you can just enjoy the drive knowing GWM has your back — and the backs of everyone else out there.

Lane Keeping Assist and Lane Centre Keeping



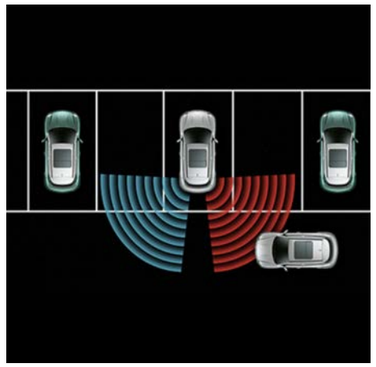
Camera detects lane markings and keeps the vehicle centred.

Lane Departure Warning



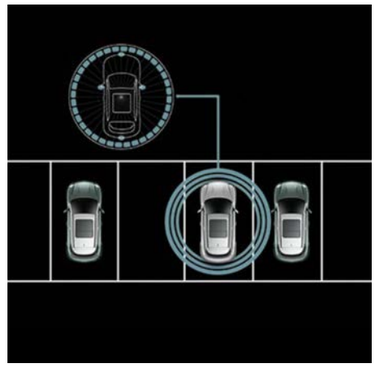
Alerts and nudges the steering wheel back when the vehicle begins to drift.

Rear Cross Traffic Alert



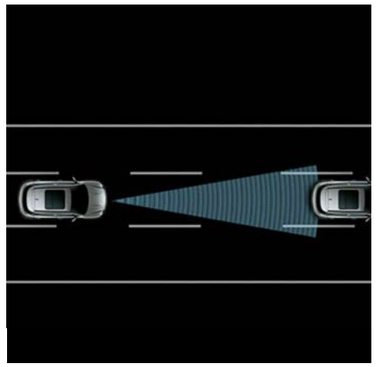
Detects approaching vehicles from the sides when reversing and alerts and brakes to mitigate collisions.

360 Degree Camera



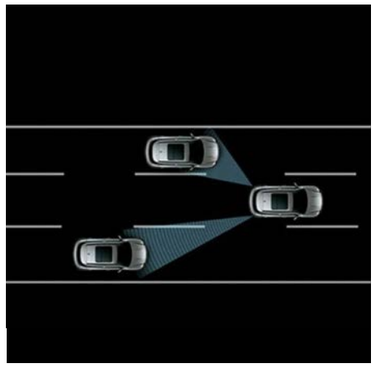
Provides a bird's-eye view of the vehicle to aid parking and manoeuvring in tight spaces.

Adaptive Cruise Control

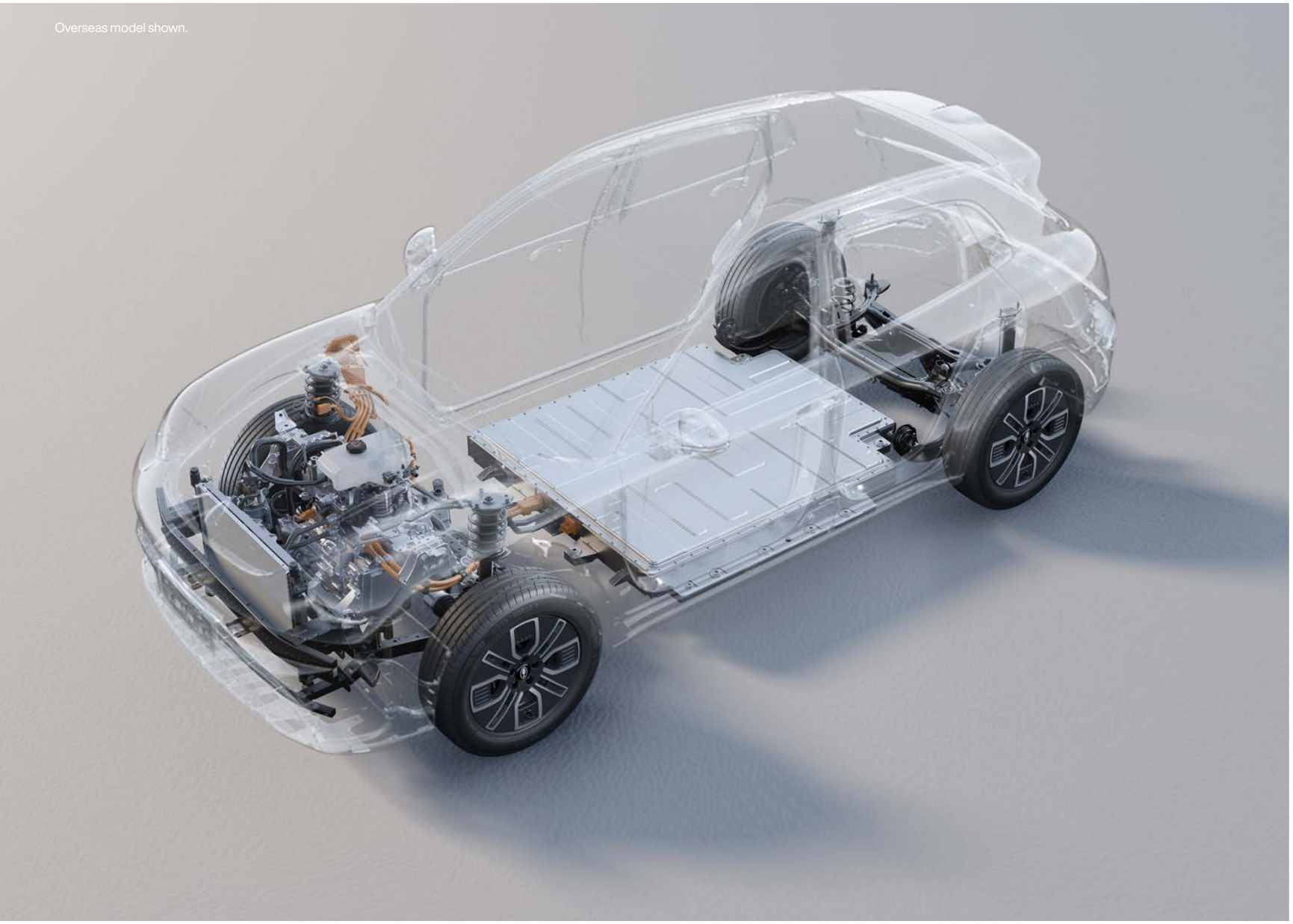


Automatically adjusts the speed of the vehicle to maintain a safe distance from the vehicle ahead.

Blind Spot Monitoring



Detects vehicles in the driver's blind spot and alerts with visual or auditory signals to prevent collisions.


Overseas model shown.

GWM's entire electrification roadmap is speared by the ORA 5. Powered by a highly efficient and incredibly reliable Lithium Iron Phosphate (LFP) battery, this new energy technology is capable of delivering performance considered as best in class with exceptionally quiet, almost silent, results. Perfect for urban driving with fast charging, and no tail pipe emissions. The direct drive provides responsive take-offs and superior acceleration when you need it, all the while saving on electricity. Backed by advanced technology and safety, the ORA 5 is the next generation of electric vehicles.

Driven By A New Energy - 100% Electric.

Overseas model shown.

GWM Care

Every GWM comes with GWM Care. It begins from the moment you take delivery of your vehicle and continues long into the future. Wherever the road leads, you can rest assured knowing that your GWM will be kept at its best for many years to come.

8 Year Unlimited KM Battery Warranty*

7 Year Unlimited KM Warranty

7 Year Roadside Assist

7 Year Capped Price Servicing

*T&C's apply please check our website for details

Leatherette Interior Colours
Black

Mystic Grey^#*

Crystal Black^*

*Cute Cyan**

Leatherette Interior Colours
*Cream^*

Pepper White

Flamingo Pink^*

*Emerald Green**

Lux variant available with only black fabric interior

***$595 Premium Paint Charge applicable*
^ only available for Ultra grade
 # SUV only

Colour Name	ORA 5 Lux SUV	ORA 5 Ultra SUV
Pepper White	Black Fabric	Black Leatherette
Emerald Green*	Black Fabric	Black Leatherette
Cute Cyan*	Black Fabric	Black Leatherette
Flamingo Pink*	–	Cream Leatherette
Crystal Black*	–	Cream Leatherette
Mystic Grey*	–	Black Leatherette

ORA Colours.

		SUV
Dimensions	Length/Width/Height (mm)	4471 x 1833 x 1641
	Wheelbase (mm)	2720
	Minimum ground clearance (mm)	175
Performance	Electric motor	●
	Max power (kW)	150
	Max torque (Nm)	260
	WLTC Range (km)	435
	Batteries	58.33kWh
	Battery Chemistry	Lithium Iron Phosphate - LFP
	WLTC Consumption (kWh/100km)	15.5
	0 - 100 km/h	8.0s
	Driveline	Front Wheel Drive
Charging	Charging Socket	CCS2
	AC Charging (6.6kW)	0-100% in 6.6 hours
	DC Charging (120kW)	10-80% in 30 min
	Vehicle To Load - V2L	Max 6kW
	Scheduled Charging	●
Wheels	Size	18" Machined Alloy Wheel
	Rim Size	18x6.5J
	Tyre Type	225/60 R18
	Spare Wheel	Space saver
Brakes	Front and Rear	Front: Ventilated disc brakes / Rear: Solid disc brakes
	Electronic park brake with Auto brake hold	●
Chassis & Steering	Adjustable regenerative braking x3	●
	Electric power steering (EPS)	●
	Steering Mode x3	●
	4-way adjust steering wheel	●
	Driving mode (Standard, ECO, City, Sport)	●
	Steering type and system	Electric / Rack & Pinion
	Turning circle – kerb to kerb (m)	10.9
	Suspension	Front: Macpherson / Rear: Multi-Link Independent
Exterior	Roof rails	●
Weights & Capacities	Kerb weight[1] (kg)	1,685
	Tare weight[1] (kg)	1,685
	Gross Vehicle Mass[1] (kg)	2,120
	Seating capacity	5
	Towing Capcity (kg)	750
	Luggage capacity (L) Minimum	362
	Luggage capacity (L) Maximum	1060
Safety	7x SRS Airbags	●
	Front Seatbelts with Pre-Tensioner & CLT	●
	Seatbelts with Pre-Tensioner (Rear outer seats)	●
	Seatbelts reminder (All seats)	●
	Child Presence Detection	●
	Driver Fatigue & Distraction Detection (Camera Based)	●

Specifications.

		SUV
Safety Continued	Post Collison Auto Unlock	●
	Rear Door - Child Safety Lock	●
	Electronic Stability Control - ESC	●
	Traction Control System - TCS	●
	Secondary Collison Mitigation - SCM	●
	Roll Movement Intervention - RMI	●
	Hill-Start Assist Control - HHC	●
	Tyre Pressure Management System - TPMS	●
	Rear Parking Sensors x4	●
	360 Degree Monitoring System with Transparent View	●
	Adaptive Cruise Control - ACC & Stop and Go	●
	Intelligent Cruise Control - ICC	●
	Intelligent Dodge	●
	Emergency Lane Keep - ELK	●
	Rear Crossing Traffic Alert & Braking - RCTA & B	●
	Rear Collision Warning - RCW	●
	Front Crossing Traffic Alert & Braking - FCTA & B	●
	Forward Collision Warning - FCW	●
	Lane Departure Warning - LDW	●
	Lane Keeping Assist - LKA	●
	Lane Centre Keeping - LCK	●
	Automatic Emergency Braking - AEB (Pedestrian, Cyclists, Crossing)	●
	Traffic Sign Recognition - TSR	●
	Lane Change Assist - LCA	●
	Blind Spot Detection - BSD	●
	Door Open Warning - DOW	●
	Traffic Jam Assist - TJA	●
	ISOFIX x2	●
	SOS Emergency Call (ETA Sep-26)	●

		Lux	Ultra
Exterior	Manual tailgate	●	-
	Electric tailgate	-	●
	Panoramic glass roof with electric sunshade	-	●
	Auto rain sensing wipers	●	●
	Active Grille Shutter	●	●
	Rear wiper	●	●
Interior	Microfibre Faux Leather Steering Wheel	●	●
	Multi-Function Steering Wheel	●	●
	Heated Steering Wheel	-	●
	Sun-Visor with Vanity Mirror & Light	●	●
	Front reading lights	●	●
	Rear cabin lights	●	●
	Wireless Charging (50W)	-	●
	Front 12V Power Outlet	●	●
	Luggage Cover	●	●
Seats	Fabric seat trim	●	-
	Leatherette seat trim	-	●
	6-way Electric Driver Seat	●	-
	6-way Electric Driver Seat & Memory x3	-	●
	Driver welcome function (easy access)	-	●
	4-way Manual Passenger Seat	●	-
	4-way Electric Passenger Seat	-	●
	Front Seat Heating & Ventilation	-	●
	60:40 Split Rear Seat	●	●
Entertainment	10.25 inch Full Colour Instrument Cluster	●	●
	Radio FM / AM / DAB	●	●
	Bluetooth® Hands Free Link System	●	●
	14.6 inch Full Colour Touch Screen Infotainment System	●	●
	Front USB x2	USB A - Data, USB C - Charge	USB A - Data, USB C - Charge
	Rear USB with Charge	USB C	USB C
	6 Speakers	●	-
	9 Speakers	-	●
	Telematics (GWM App)	●	●
	Wireless Apply Carplay®	●	●
	Wireless Android Auto™	●	●
Security	2x Smart Key	●	●
	Keyless Entry (Driver)	●	●
	Smart Quick Start	●	●
	Speed Sensing Central Locking	●	●
	Anti-theft alarm system	●	●
	Door Ajar Warning	●	●

Specifications.

		Lux	Ultra
Glass	Rear Privacy Glass	●	●
	Driver Window Auto Up & Down & Anti-Pinch	●	-
	All windows Auto Up & Down & Anti-Pinch	-	●
	Manual Dimming Rear View Mirror	●	●
	Electric Adjustable Door Mirrors & Indicator	●	-
	Power Adjustable Door Mirrors & Electric Folding & Heated & Indicator	-	●
	Auto-Folding Door Mirror	-	●
Lighting	Daytime Running Lights - DRL	●	●
	LED Headlights	●	●
	Auto On/Off Headlights	●	●
	Follow Me Home Function	●	●
	Electric Headlight Height Adjustment	●	●
	Rear LED Tail Lights	●	●
	Ambient Lighting	-	●
Air Conditioning	Climate Control A/C	●	●
	N95 A/C Filter	●	●
	Rear A/C Filter	●	●
	Heat pump A/C	●	●
	Automatic Windshield Defog	●	●

Overseas model shown.

GWM

GO WITH MORE

For more information visit gwmanz.com/au

GWM Australia reserve the right to alter vehicle specifications and equipment levels without notice. Some equipment featured on vehicles in this brochure may not be available or may be optional. To the extent permitted by law, GWM Australia shall not be liable to any person as a result of reliance on the content of the brochure. Always check with your local GWM Dealer for the latest product specifications.

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